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Office Order

Augmenting the Job responsibility of Community Mobilizers in Jeevika

JEEViKA is implementing health, nutrition and sanitation interventions through community institutions in the state. In order to orient and train the SHG women, one dedicated, trained person is required to work closely with them. The project has decided to augment the job responsibility of Community Mobilizers at the SHG level as they already have an outreach and familiar with the SHG members. As the community mobilizers are already doing the facilitation for saving, inter-loaning, loan repayment and discussions on various social issues, they could be nurtured regarding the facilitation of health and nutrition related issues in the SHGs. In the normal SHG meeting itself, along with other agendas, health and nutrition agenda could also be discussed in systematic and structured way as per the module. As part of the regular SHG meetings, integration of health, nutrition and sanitation activities could be done effectively through trained community mobilizers.

Following tasks will be assigned to them to address health and nutrition related issues in SHGs:

- Incorporating health issues in the weekly SHG meetings. One meeting will be conducted to discuss the health agendas whereas in the consecutive meeting follow up of the previous meeting will be done. Therefore, modular based health agenda will be conducted in the meeting at fortnightly basis and similarly follow up meeting will also be conducted fortnightly.
- Household visit for identification, counseling and follow up of pregnant and lactating mother.
- Ensuring interface between ASHA worker, Anganwadi sewika for VHSND and other available services for the members.
- Mobilize the SHG members to participate in VHSND and other community level health activities.
- Mobilize and support SHG members to avail the benefits of RSBY.
- Attend the monthly VO review meeting and submit the monthly report with the VO.
- As per the need, CMs could be assigned other need based tasks related to health by VO or the project.

Review of Community Mobilizers:

- CMs will be reviewed on the basis of their monthly report being submitted in the VO meeting.
- The incentive will be given by the VO based on the appraisal of tasks discharged by the respective CM.
- The existing CMs would undergo need based CB inputs on health messages. Once certified by VO/CLF/BPIU, then incentive payment will be started to respective CMs.

Substitute of male CM:

The SHGs where male CMs are working, the selection of second CM must be preferably a female, if not other active SHG member will be selected by the VO as Health Mobilizer who will be given adequate training on health and nutrition activities whose incentive will be Rs.500/- per month.

Incentive of Community Mobilizers:

- Each trained Community Mobilizer will be given Rs.300/- as incentive per month by the project on the basis of report submitted to VO/BPIU for three years.
- In SHGs where male CMs are working and female SHG member is being selected to work as Health Mobilizer, will be given an incentive of Rs.500/- per month. In such case, male CM will not be eligible for this incentive.

It shall be the responsibility of the DPMs and BPMs to ensure its implementation.

(Dr. N. Vijaya Lakshmi)

Chief Executive Officer-cum-State Mission Director

CC:

1. All SPMs/SFMs/AFMs/PMs/YPs/PAs

2. All DPMs/FMs/Manager H&N/BPMs/Manager IB & CB

3. IT Section